

# Contents

<b>Foreword .....</b>	<b>v</b>
<b>Preface .....</b>	<b>vii</b>
<b>Introduction .....</b>	<b>1</b>
Why Statistics? .....	1
Understanding Statistical Concepts .....	2
Big Ideas and Essential Understandings .....	3
Benefits for Teaching, Learning, and Assessing .....	4
Ready to Begin .....	5
<b>Chapter 1 .....</b>	<b>7</b>
<b>Statistics: The Big Ideas and Essential Understandings</b>	
Big Ideas and Associated Understandings .....	8
The big ideas in brief .....	8
The complete list of ideas and understandings .....	10
The Nature of Statistical Models: Big Idea 1 .....	13
Mathematical models describe structure .....	14
Statistical models include variation .....	17
Good models give useful descriptions of structure .....	18
Describing Variability: Big Idea 2 .....	24
Variability in a population .....	25
Approximating population distributions .....	29
Variability in the values of a sample statistic .....	32
Approximating sampling distributions .....	34
The Logic of Hypothesis Testing: Big Idea 3 .....	44
Choosing between a null and an alternative hypothesis .....	45
Determining the alternative hypothesis .....	47
Convincing evidence against the null hypothesis .....	49
A measure of surprise .....	52
A risk of error .....	54
The Importance of the Data Collection Method: Big Idea 4 .....	57
Observational studies and controlled experiments .....	57
Random assignment .....	61
Random selection .....	64
Implications of random selection and random assignment .....	65
Evaluating Estimators: Big Idea 5 .....	67
The quality of estimators .....	68
Potential bias in estimators .....	69
Precision based on standard error and bias .....	71
Confidence intervals as estimators .....	74
Precision depends on sampling method and sample size .....	78

Sample size .....	80
Good methods trump large samples .....	83
Small samples despite large populations .....	85
Conclusion .....	87
<b>Chapter 2 .....</b>	<b>89</b>
<b>Connections: Looking Back and Ahead in Learning</b>	
Differences between Statistics and Mathematics .....	89
Informal to Semiformal to Formal Reasoning .....	90
Reasoning Related to Each Big Idea .....	91
The growth of Big Idea 1 .....	91
The growth of Big Idea 2 .....	92
The growth of Big Idea 3 .....	93
The growth of Big Idea 4 .....	93
The growth of Big Idea 5 .....	94
Conclusion .....	95
<b>Chapter 3 .....</b>	<b>97</b>
<b>Challenges: Learning, Teaching, and Assessing</b>	
Going beyond Computational Fluency.....	97
Producing Good Statistics Questions.....	99
Assessing Interpretation and Conceptual Understanding.....	102
The Data Analysis Process—Culminating Assessments.....	107
Conclusion .....	107
<b>Appendix 1 .....</b>	<b>109</b>
<b>Glossary of Statistical Terms</b>	
<b>Appendix 2 .....</b>	<b>114</b>
<b>Resources for Teachers</b>	
<b>References.....</b>	<b>120</b>