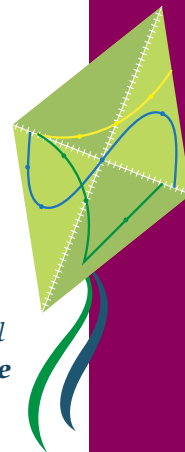




NCTM 2010 Annual Meeting and Exposition

San Diego, California ● April 21–24, 2010



NCTM Sponsorships Add Up to More Exposure

Stand out from the crowd! Sponsorship is your opportunity to gain additional visibility and exposure. Sponsor an event or service at the NCTM 2010 Annual Meeting and Exposition in San Diego, California. There are several opportunities to suit your needs and budget. **Be sure to reserve your sponsorship by December 15, 2009 to be included in the *Program Book*.** Check online at www.nctm.org/sponsorship.

Sponsorship Benefits

The following benefits apply to all sponsorship opportunities. Additional benefits may apply. Please contact the NCTM sales staff for details.

- Signs indicating company name and sponsorship placed throughout the convention center
- NCTM sponsor sign displayed in company's exhibit booth
- Full recognition in the **Program Book** for all sponsorships received by December 15, 2009
- Recognition in the three editions of the on-site **Daily News**
- Sponsor's logo and link on the NCTM Annual Meeting sponsorship Web site
- Sponsor ribbon for each company representative in attendance
- Published "thank you" in the conference review issue of the **NCTM News Bulletin**, received by all NCTM members (exact issue date to be determined)

Opening Session Speaker

Spotlight your company at the Annual Meeting and Exposition by sponsoring the opening session keynote speaker. The opening session is always one of the highlights of the conference and commands a large attendance.

Closing Session Speaker

Sponsorship also is available for the Closing Session speaker at the Annual Meeting and Exposition. This event will be a main attraction at the conference and will provide your company with excellent exposure.

Tote Bags

Join NCTM in our efforts to "Go Green" with our environmentally friendly tote. Cover every aisle and session with your company's name and logo printed on the side of stylish tote bags. Each attendee will receive a bag at the beginning of the conference to carry their belongings in and to take home afterwards. The tote bags are always greatly appreciated by attendees who have a lot of stuff to tote around!

Required art file is due within ten business days of date of reservation.

Neck Wallets

Keep your company's name visible on our "Go Green" neck wallets worn by attendees throughout the meeting. All registrants at the Annual Meeting and Exposition will receive a complimentary neck wallet that can hold room keys, business cards, cash, and more. With your company's logo printed on the front, your company's name will never be out of sight.

Required art file is due within ten business days of date of reservation.

Hotel Key Cards

Have your company's logo appear on one of the most important items attendees will be carrying—their hotel room key cards. The key cards are distributed during hotel check-in at our headquarters hotels and will be carried by attendees for the duration of the conference. This is a great way to be at everyone's fingertips!

Required art file is due within ten business days of date of reservation.

Sponsorship Opportunities

(continued)

Hotel Room Drops

Have your company information delivered directly to attendees in their hotel rooms. This is a great way to ensure that your information is seen by the important decision makers in mathematics education.

All promotional materials must be approved by NCTM. Additional hotel fees will apply.

Volunteer Committee Shirts

Approximately 500 volunteers will become your walking billboards throughout the week wearing a polo shirt with your company's name and logo printed on the back. Volunteers will be positioned all over the convention center and will be highly visible during the entire meeting.

Required art file is due within ten business days of date of reservation.

New Teacher Social

Host the New Teacher Social and get your information in the minds of these math educators. Make your company's products and services known to this growing population through your sponsorship.

Cyber Café

Attendees will be lining up to check their e-mail at the Cyber Café. The café provides attendees computer access to check their e-mail and to explore the internet. The café will be located strategically in the exhibit hall, offering high-traffic visibility and a captive audience. Your company's name and logo will be displayed on mouse pads, computer wallpaper, and signs used throughout the Cyber Café.

First Timers' Orientation Coffee Break

Start building lasting relationships with first-time annual meeting attendees by hosting coffee breaks at the First Timers' Orientations on Wednesday evening and Thursday morning. This sponsorship will make your company's name known to those who are new to the conference circuit.

International Member Reception

Gain worldwide recognition by sponsoring the International Member Reception. Your company will be recognized on signage at the reception as international conference attendees gather to discuss mathematics education among different cultures.

Program Book Flags

Help attendees plan out their conference schedules by providing them with book flags to mark those must attend events in their **Program Book**. Each attendee will receive a page of stickers with their **Program Book** imprinted with your company's logo and a full-page, four-color ad on the back of the sticker page. This is the perfect way to advertise your product or service to attendees during the conference.

NCTM Bookstore

Grab the attention your company is looking for at the Annual Meeting and Exposition by exclusively sponsoring the 2010 NCTM Bookstore.

This area is a favorite gathering spot for attendees and affords your company the opportunity to reach important people in mathematics education.

Television Access Hotel Block

Reach NCTM participants staying within the sponsored hotel block with your company's personalized promotional video playing throughout the annual meeting. This sponsorship ensures that your message will be heard during and outside meeting hours.

Any/all video production costs or hotel fees must be incurred by the sponsor.

Water Bottle

Your company's logo will be at everyone's fingertips when it's on the front of these durable, plastic sports bottles. Help attendees save the environment by limiting the number of plastic bottles used at the conference. Your company will gain constant visibility on site and continuing visibility when attendees take the bottles home. Your company's name and logo will be printed on the front of the water bottles.

You receive a one-color imprint, in one location. Final logo size to be determined.

