



2009 NCTM Regional Conferences and Expositions

Boston • Minneapolis • Nashville



Take Exhibiting to the Next Level

Exhibitor workshops are one-hour sessions that you may present to showcase your products and services in a theater-style setting. These sessions allow you to reach current and potential customers with more in-depth information or hands-on instruction. Many exhibitors find these opportunities an invaluable part of their marketing efforts.

This special opportunity is open only to companies exhibiting at the NCTM Regional Conferences. Time slots are limited and assigned on a first-come, first-served basis, so please apply early.

The fee is \$500 per workshop. Please include the full, nonrefundable payment with your application. Note that NCTM cannot guarantee attendance at these workshops, but to help with your promotion, sessions are listed in the **Program Book*** and on NCTM's conference Web site.

What NCTM Provides

- Workshop room and schedule (the one-hour workshops are assigned to Thursday and Friday 8:30 a.m.–3:30 p.m.)
- Room signs
- Directional signs to workshop location
- Screen and overhead projector
- Theater-style setup for up to 60 attendees
- Listing of your company name, title of the workshop, and a brief description (35 words or less) in the **Program Book*** and the **Program Updates and Exhibitor Directory**, as well as on the NCTM conference Web site.

*Reservations must be received by July 6, 2009 to be included in the **Program Book**.

What You Need to Provide

- Additional A/V arrangements and associated costs
- Promotion of the workshop
- Adhering to the workshop schedule and clearing the room after your session

With each regional conference, you have six ways to reach thousands of attendees—through your: (1) exhibit; (2) **Program Book** ad; (3) preview brochure ad; (4) exhibitor workshop; (5) sponsorship of a conference event, program, or service; and (6) purchase and use of attendee mailing lists for pre- and post-conference marketing.

