

IMPORTANT:

This form is used to process credit card payments and cannot be submitted electronically or via email.

For your protection, please complete the form and submit it **by fax to 301-215-7704** or by mail to
The Townsend Group, 2 Wisconsin Circle, Suite 900, Chevy Chase, MD 20815.

Mail check payments to NCTM, 1906 Association Drive, Reston, VA 20191-1502



Application & Exhibit Booth Contract

NCTM 2015 Regional Conferences • www.nctm.org/regionals/
Atlantic City, NJ • October 21–23 | Minneapolis, MN • November 11–13 | Nashville, TN • November 18–20

Exhibit Booth Sales Contact: Kim Kelemen • **Phone:** 301-215-6710 x103 • **Fax:** 301-215-7704

PLEASE TYPE OR PRINT CLEARLY.

1 EXHIBITOR INFORMATION (Company Information to be published)

Exhibiting Firm _____

Street Address (No P.O. Boxes) _____

City _____

State/Province _____ Zip/Postal Code _____ Country _____

Phone and Ext. _____ Fax _____

E-mail _____ Website _____

2 OFFICIAL EXHIBITOR CONTACT

Contact Person Name _____

Contact Mailing Address (if different, no P.O. Boxes) _____

City _____

State/Province _____ Zip/Postal Code _____ Country _____

Phone and Ext. _____ Fax _____

E-mail _____ Website _____

3 COST OF EXHIBIT SPACE/SPACE REQUIREMENTS (Standard booth \$14.70 per sq.ft. | Corner booth \$16.70 per sq.ft.)

ATLANTIC CITY, NJ

of Standard Booths: _____ # of Corner Booths: _____ Cost: \$ _____ 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

MINNEAPOLIS, MN

of Standard Booths: _____ # of Corner Booths: _____ Cost: \$ _____ 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

NASHVILLE, TN

of Standard Booths: _____ # of Corner Booths: _____ Cost: \$ _____ 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

TOTAL COST: \$ _____

Payment Policy: Full payment or 50% of the total space rental is due with this application. Any balance remaining is due and payable no later than 60 days prior to the opening date of the conference. Failure to pay the balance by the deadline will subject the exhibitor to cancellation of the contract and forfeiture of all monies paid, and exhibitor will remain responsible for full space rental fee. Full payment is due with all applications no later than 60 days prior to the opening date of the conference. Applications received without payment will not be processed. No refund will be made for a cancellation or reduction received 60 days prior to the opening date of the conference, and full payment of any unpaid balance is required. **Preferred Location:** Please choose booths from different areas of the Exhibit Hall. **Note:** Assignment is at the sole discretion of NCTM and the preferred location may not be available, but a comparable location will be assigned.

4 PAYMENT INFORMATION (NCTM Tax ID #52-6057004)

- Check enclosed US\$ _____ (Make checks payable to NCTM)
- Charge my: MasterCard VISA AMEX

Amount to be Charged _____

Credit Card Number _____ Security Code _____

Expiration Date _____

Cardholder's Name _____

Signature _____

5 DIRECT OVER-THE-COUNTER SALES

We will _____ **will not** _____ be engaged in direct over-the-counter sales during the Exhibit Show.

6 REGIONAL CONFERENCE ADVERTISING

____ Yes, I am interested learning about NCTM's Regional Conference advertising options.

7 SIGNATURE AND AGREEMENT

The exhibitor agrees to abide by all exhibit terms, conditions and regulations set forth on this form and on Page 2 of this contract.

Authorized Signature _____ Date _____

Print Name and Title _____

FOR NCTM USE ONLY

Date Received: _____ Booth(s) Assigned: _____ Total Cost: _____ Accepted by NCTM: _____ on _____

Exhibit Booth Contract Terms and Conditions

1. CHARACTER OF EXHIBIT

The purpose of exhibits at NCTM conferences, consistent with NCTM objectives, is to promote the advancement of mathematics education. All exhibits must both complement and enhance the NCTM program to which it is tied.

Each Exhibitor agrees to exhibit only those of its products used in the field of mathematics education, products related to the growth of knowledge in mathematics teaching methods, or products of interest to teachers. Exhibitors must comply with the Booth Rules and Regulations, a copy of which will be included with your booth confirmation. In general, Exhibitors are not permitted to obstruct the view or adversely affect the displays of other exhibitors. Exhibitors may not conduct activities within their exhibit contract spaces that compete with or duplicate Regional Conference Sponsorship activities or programming offered by NCTM and described in any NCTM event materials. The general appearance of the show must take precedence over that of any individual exhibit and NCTM may, in its sole determination, require rearrangement, at the Exhibitor's expense, of any display that is in violation of the Rules and Regulations.

NCTM reserves the right to prohibit any exhibit, part thereof, or proposed exhibit that in its opinion is not in keeping with the spirit and character of the exhibit as same is set forth in this document. NCTM reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or any other reason and also to prohibit or to evict any exhibit that in the opinion of NCTM may detract from the general character of the exhibit program as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that NCTM determines is objectionable to the exhibit program as a whole. In the event of such restriction or eviction, NCTM is not liable for any refund or other expenses incurred by the Exhibitor.

Acceptance of this contract by NCTM should in no way be construed as an endorsement by NCTM of the exhibiting company or its products or services.

2. ASSIGNMENT AND RELOCATION OF EXHIBITS

Exhibitor understands and agrees that NCTM has sole discretion on the assignment of booths. NCTM is under no obligation to assign Exhibitor any of the booths preferred by Exhibitor. NCTM reserves the right to alter Exhibitor's assigned location at any time in its sole discretion if deemed in the best interest of the exhibit program as a whole. Before exercising its discretion, NCTM will contact Exhibitor.

All measurements shown on the floorplan are believed to be accurate, but NCTM reserves the right to make such modifications as may be necessary to meet the need of Exhibitors and the exhibit program as a whole.

3. PAYMENTS

The cost for rental of exhibit space is shown on the application. Fifty percent (50%) of the exhibit fee must accompany this application as a deposit, with the balance due no later than 60 days prior to the opening date of the conference. All applications received after this time must be accompanied by full payment. Requests for space will be considered only after a signed application and deposit have been received.

Refund of the Exhibitor's deposit will be made in the event that NCTM does not accept the Exhibitor's application.

Exhibit invoice payments are due based on the schedule in the signed contract. Exhibitors with unpaid invoices will not be allowed to exhibit and a 1.5% per month finance charge will be assessed on all invoices in arrears. In addition, Customer will reimburse NCTM for the cost of any collection or legal service utilized by NCTM to collect any amounts due hereunder. Notwithstanding any provision in an Order or other agreement to the contrary, if Customer is an agency, both agency and principal advertiser are jointly and severally liable for all payments due hereunder. If Customer is an agency, NCTM reserves the right to notify principal advertisers regarding any overdue and unpaid invoices.

4. CANCELLATION/REDUCTION OF SPACE

In the event that the Exhibitor cancels participation in the exhibit or wishes to reduce exhibit space, Exhibitor shall promptly notify NCTM in writing. If the cancellation or reduction is received by NCTM 60 days prior to the opening date of the conference, 50% of the full exhibit price or full price for the space relinquished, will be retained by NCTM. No refund will be made for a cancellation or reduction received 60 days prior to the opening date of the conference, and full payment of any unpaid balance is required. Upon cancellation, Exhibitor loses all right to space and NCTM reserves the right to reassign that space to another Exhibitor. In addition, the exhibitor loses the right to use any complimentary exhibitor registrations.

NCTM reserves the right to treat Exhibitor's downsizing of booth space as a cancellation of the original contract and an offer to purchase new booth space. Exhibitor may be required to move to a new location if it requests

a downsizing of space. Exhibitor agrees that it is responsible for the total exhibit space rental for the originally contracted and assigned space.

5. FAILURE TO MAKE PAYMENT

Any person, partnership, or corporation contracting for space who shall fail to make the payment as herein provided, whether such person, partnership, or corporation desires to exhibit or not, shall thereby and thereupon forfeit all rights to the use of the selected space, and NCTM shall have the right to dispose of such space in such a way as it may consider to its interests without any liability on the part of NCTM. Any Exhibitor who fails to pay for and occupy said space shall be and shall remain liable for the payment agreed on.

6. BOOTH SETUP AND DISMANTLING

Setup time, exhibit hall hours, and dismantling time are listed in the Exhibitor Service Kit. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than thirty (30) minutes prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees. In fairness to all exhibitors, IAEE's exhibit construction guidelines as provided must be observed. All booths must be constructed in compliance with the Americans With Disabilities Act. Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from NCTM. Failure to comply will result in a \$300 fine

Booth must be fully staffed during the entire conference. NCTM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

7. BOOTH CARPET

NCTM requires all exhibit booths to be fully carpeted.

8. SOUND RESTRICTIONS

Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 dbs. NCTM reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

9. USE OF COPYRIGHTED MUSIC

Exhibitor agrees to pay all royalties, license fees or other charges for any music, either live or recorded, or other entertainment of any kind or natures, played, staged, or produced by the Exhibitor, his agents or employees, within the premises by this License Agreement, including but not limited to royalties or licensing fees due to BMI, ASCAP, or SESAC. The Exhibitor agrees to indemnify and hold NCTM harmless against any and all such claims or charges.

10. USE OF SPACE

All promotional material must be distributed from within the confines of the Exhibitor's own contracted space. Materials bearing any name or form of advertisement may not be displayed anywhere other than the space contracted. No Exhibitor shall sublet space allotted. Each Exhibitor is responsible for keeping the aisle or aisles near contracted space free of congestion resulting from demonstrations or promotions.

11. MARKETING PARAMETERS

Exhibitors are prohibited from scheduling hospitalities or programs outside of their exhibit contracted space(s) during times of the NCTM official program.

12. FORCE MAJEURE

Because of the nature of the enterprise undertaken by NCTM, the same being dependent on its securing a sufficient and satisfactory number of Exhibitors at the Conference, it is specifically understood and agreed that if, in the sole opinion of NCTM, it is not practical to carry out the terms of this agreement for any reason, without limiting it to any embargo or regulation of any department or agency of the United States government against the holding or carrying out of said exhibit program as a whole, NCTM shall have the right to cancel the same and this agreement, in which event any payment made by the Exhibitor to NCTM shall be returned to Exhibitor, and NCTM hereby expressly waives any and all claims of any kind and nature except for such amount as Exhibitor has previously paid for space, excepting if said event causes the exhibit program to be canceled ten days or less prior to the opening date of such exhibit program, fifteen percent (15%) of the full exhibit contract fee will be retained by NCTM.

13. LIABILITY

Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and hold harmless NCTM and its officers, board, agents, and representatives from any and all claims for damages, suits, etc., by any person by reason of negligence of the Exhibitor, its agents, representatives, or employees.

Exhibitor agrees to release and to indemnify and hold harmless NCTM from any and all claims for damages, suits, etc., for injuries to themselves or their employees and for damages to property

in their custody, owned or controlled by them, which claims for damages may be incidental to, grow out of, or be connected with their use or occupation of space contracted; however, nothing herein shall release NCTM from any liability for claims, damages, suits, etc., that are the result of the negligence of NCTM.

Exhibitor must surrender space occupied by him in the same condition as it was at the commencement of occupation. The Exhibitor shall assume all responsibility for damage to the exhibit hall and shall indemnify and hold harmless the exhibit facility, NCTM, and their representatives for all liability which might ensue from any cause whatsoever arising out of the Exhibitor's participation in the exhibit program or in conference activities. NCTM will not be liable in any instance for any unforeseen expenses incurred by Exhibitor due to the terms of the lease that NCTM has with the exhibit facility.

14. INSURANCE

Exhibitor agrees to procure and maintain adequate insurance coverage during the dates of the NCTM conference, including move-in and move-out days, and be prepared to furnish a certificate(s) of insurance to NCTM if requested. Exhibitor bears the risk of loss due to the inadequacy or failure of any insurance or any insurer, including any insurance that may be provided by Exhibitor, NCTM, or the Convention Center. NCTM shall not in any event be liable to Exhibitor for any damages.

15. SECURITY

NCTM will provide general perimeter security. Exhibiting companies are responsible for the security of their booth and all materials related to their booth. Any company wishing to employ additional security may do so through the official convention security company.

16. EXHIBITOR BADGES

Appropriate badges will be furnished to Exhibitors and their employees by NCTM upon proper registration. Exhibitor badges give Exhibitors access to conference activities. Each company is entitled to 6 complimentary badges per 10' x 10' contracted space. Additional badges are \$150.00 each. Exhibitor badges must be worn at all times to gain access to conference activities.

17. EXHIBITOR HOUSING

Exhibitor agrees to book all sleeping rooms through NCTM's official Housing Reservation Center and to abide by the block attrition policy.

18. TAX AND LICENSING

Exhibitors who choose to sell products or services assume full responsibility for securing licenses and collecting all applicable fees and taxes. Exhibitor will comply with all federal, state, and local laws as well as the rules and regulations of the host venue. Exhibitors will be liable for all obligations resulting from noncompliance and will indemnify and hold harmless NCTM from any and all costs and/or expenses (including counsel fees) involved in addressing or defending any matters arising in whole or in part from Exhibitor's sale of products or services.

19. SERVICE INFORMATION

All services customarily required by exhibitors will be available and must be obtained through the official service contractor. No other contractors will be permitted without prior written approval of NCTM. Complete shipping instructions and information regarding furniture, carpet rental, electrical work, labor and dismantling, drayage, etc. will be available to exhibitors in advance. A service desk will be maintained in the exhibit area. All participating exhibitors and contractors must abide by any union jurisdictions in force at the time of the Expo.

20. VIOLATIONS

Any violation of these terms and conditions and/or the rules and regulations contained in the prospectus on the part of any Exhibitor will nullify Exhibitor's right to occupy space. Such Exhibitor will not be released from liability and will forfeit to NCTM all monies that have been paid. In case of any violation of the terms and conditions and/or the rules and regulations on the part of the Exhibitor, right is hereby given to NCTM, at its option, to terminate the agreement to occupy space, and NCTM may enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk.

21. AMENDMENT TO TERMS AND CONDITIONS

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of NCTM. NCTM may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on Exhibitor equally with the other terms and conditions contained herein.