# Running by the Numbers 

PAUL MILLIKEN

IN 490 B.C., THE MESSENGER PHEIDIPPEDES ran twenty-six miles to Athens carrying the news of Greek victory at the battle of Marathon. He delivered the news and dropped dead from the effort. Today, we celebrate that famous run with one of the most demanding events in human athletics, the marathon. Like Pheidippedes, the modern runner strives to complete the distance in as little time as possible. Unlike that early messenger, today's competitors undergo extensive training to ensure that they remain alive when they have finished the run. Kevin Smith uses mathematics to help runners prepare for marathons.

Marathon Dynamics, Inc., in Mississauga, Ontario, is Kevin Smith's company. He provides a variety of services for the running community, including hosting running clinics, conducting fitness and health presentations and seminars, managing and promoting local running events, coaching runners,

PAUL MILLIKEN is vice-principal at Beaumonde Heights Junior Middle School in the Toronto District School Board. He jogs three and a half miles five mornings a week.

Edited by CATHERINE LITTLE, catherine.little@tdsb .on.ca, Instructional Leader, Science and Technology, Toronto District School Board
"Math at Work" explores how mathematics is used in the workplace. Each article will highlight a particular career and the mathematics specific to that discipline. Readers are encouraged to submit manuscripts for this department by sending them to "Math at Work," MTMS, NCTM, 1906 Association Drive, Reston, VA 20191-9988.

and creating customized training plans for individual runners using software that he developed himself.
"Basically my days are filled with crunching numbers," Kevin says, "involving calculations of distances, times, paces, and heart rates." He works with runners at all levels, from "recreational joggers to competitive athletes." Each training plan is customized "in order for an individual to improve running performance." Kevin brings an essential "appreciation and understanding of the relationships" among all the variables in his numbercrunching.

Kevin says that he has "had to, at one time or another, apply the skills, formulae, and thought processes learned in" a whole range of mathematics disciplines, including "calculus, probability, algebra, and tons of more basic percentage and ex-
ponential calculation, and unit conversions (miles to kilometers, miles per hour to kilometers per hour, or meters per second, and so on)." All this work, on top of the accounting, record keeping, and financial management of operating his own company, means that Kevin is always doing mathematics on the job.

Does that mean that Kevin studied mathematics in college to prepare for his career? No. "I had no idea," he says, "I would be using math in this way or to this extent. I created the job I do when we founded our company." The mathematics-related courses that have been most useful to him are the accounting and economics courses that he took as part of his business administration degree at the University of Western Ontario. "As comanager of the business, my responsibilities include most of the financial management duties of any small business, but the entrepreneurial spirit and desire will only get one so far." He still has to do the bookkeeping.
"I suppose my attitude toward mathematics would have been a little different," he admits, "had I known how it would all end up." He always did well but looked on mathematics "as a chore. I was not a natural, so I had to work at it. If I had known how vitally essential a comfort level with numbers was going to be in my career, I might have had a little more pure motivation to excel in math."

Instead of a specific interest in mathematics, a technology connection spurred Kevin's career and got his company started. "I started to toy around with a simple Lotus spreadsheet idea I had six or seven years ago," he explains, "about a way to help runners of vastly different experience and ability" plan their training. The resulting software program helped runners calculate "how frequently, how much, and how fast to train." Kevin claims that he "had no idea it would turn into what our customized training software has become-a matrix of over sixty interrelated Microsoft Excel spreadsheets, each of which has hundreds of lines of code and formulae embedded in it. I created the job I do after university, so I had no preconceived notion of how math would be involved in my current career."

Mathematics can save your life only if you know how to apply it. The first marathoner, Pheidippedes, did not know how to pace himself and died as a result. With help from Kevin Smith and some number-crunching through his cus-tomized-training-plan software, the famous messenger might have lived to deliver more news.


## Teacher Notes

BEGIN WORK ON THE ACTIVITY SHEET ON PAGE 265 by having students measure their heart rates. In pairs, have them take each other's pulses by having one person count and the other time the beats per minute. Record the beats per minute for each student. Graph the results, and look for trends. Have the students exert themselves by

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 dent teachers to write about their thinking. The Editorial Panel of Mathematics Teaching in the Mid-To find out more about writing for the journal, contact Kathleen Lay at klay@nctm.org and ask for the "MTMS Writer's Packet." If you have a manuscript ready to go, send it directly to Mathematics Teaching in the Middle School, NCTM, 1906 Association Drive, Reston, VA 20191-9988. All submissions must include five doublespaced copies of the manuscript.
running in place, for one minute, and measure the rates again. Compare the results. This exercise prepares the students for question 1.

For the other questions, make sure to review conversion strategies. For example, when converting from kilometers per hour to meters per second, students must
change units of both distance and time.
When calculating the amount of running done in one year for question 2, remember that every fifth day is a rest day.

See figure 1 for one student's solution to the activity sheet. (a)

1. a) Max.: $226-14=212$

Target: $0.8 \times 212=169.6 \approx 170$
c) Max.: $226-35=191$

Target: $0.8 \times 191=152.8 \approx 153$
e) Max.: 226-13=213

Target: $0.8 \times 213=170.4 \approx 170$
b) Max.: $220-23=197$

Target: $0.8 \times 197=157.6 \approx 158$
d) Max.: $220-49=171$

Target: $0.8 \times 171=136.8 \approx 137$
2. Total distance ran: $5 \mathrm{~km}+7.5 \mathrm{~km}+10 \mathrm{~km}+5 \mathrm{~km}=27.5 \mathrm{~km}$

$$
\therefore \frac{27.5 \mathrm{~km}}{8 \mathrm{~km} / \mathrm{hr} .}=3.44 \mathrm{hrs} .
$$

Number of 5 -day cycles within a year: 365 days $\div 5$ days $=735$-day cycles.
$\therefore$ The total amount of time the runner spends on training in one year $=3.44 \mathrm{hrs} . \times 735$-day cycles $=251.12 \mathrm{hrs}$.
3. Total distance: $7.5 \mathrm{~km}+8.3 \mathrm{~km}+6.8 \mathrm{~km}=22.6 \mathrm{~km}$

Total time: $37 \mathrm{~min} .+41 \mathrm{~min} .+32 \mathrm{~min} .=110 \mathrm{~min}$.

$$
\begin{aligned}
& \frac{110 \mathrm{~min} .}{60 \mathrm{~min} .}=1.83 \mathrm{hrs} . \\
& \begin{aligned}
\therefore \text { Average pace }(\mathrm{km} / \mathrm{hr} .) & =\frac{22.6 \mathrm{~km}}{1.83 \mathrm{hrs}} \\
& =12.35 \mathrm{~km} / \mathrm{hr} .
\end{aligned}
\end{aligned}
$$

Average pace ( $\mathrm{m} / \mathrm{sec}$ ): $12.35 \mathrm{~km} \times 1000=12350 \mathrm{~m}$ 1 hour $=3600 \mathrm{sec}$. then $12350 \mathrm{~m} / 3600 \mathrm{sec} .=3.43 \mathrm{~m} / \mathrm{s}$
$\therefore$ Average pace ( $\mathrm{m} / \mathrm{sec}$.) : $3.43 \mathrm{~m} / \mathrm{sec}$.
4. Time $=\frac{\text { distance }}{\text { speed }}=\frac{5 \mathrm{~km}}{12.35 \mathrm{~km} / \mathrm{hr} .}=0.405 \mathrm{hrs}=24.30 \mathrm{~min}$.

$$
=24 \mathrm{~min} .18 \mathrm{sec} .
$$

5. Total distance: $7.5 \mathrm{~km}+8.3 \mathrm{~km}+6.8 \mathrm{~km}=22.6 \mathrm{~km}$
$\therefore$ Total distance $($ miles $)=\frac{22.6 \mathrm{~km}}{1.6 \mathrm{~km}}=14.125$ miles
Amount of 3-day cycles in a year: $\frac{365}{3}=121.67$
$\therefore$ Total amount of miles ran in training in one year:
14.125 miles $\times 121.67=1718.59$ miles

Fig. 1 One student's solution to the activity sheet

## Running by the Numbers Activity Sheet

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1. An athlete's maximum exertion heart rate is calculated by subtracting his or her age from a fixed number: 220 for males and 226 for females. For example, a 24 -year-old female runner has a maximum exertion heart rate of 202 beats per minute, or $226-24=202$. The target performance heart rate is $80 \%$ of maximum. Calculate the target performance heart rate for the following runners:
a. 14-year-old female
b. 23-year-old male
c. 35 -year-old female
d. 49-year-old male
e. yourself
2. A runner follows the training schedule in the table below.

| DAY 1 | DAY 2 | DAY 3 | DAY 4 | DAY 5 |
| :---: | :---: | :---: | :---: | :---: |
| 5 km | 7.5 km | 10 km | 5 km | Rest |

If the runner maintains an average rate of $8 \mathrm{~km} / \mathrm{hr}$., how much time does he spend training in one year?
3. A runner trained for three days in a row. On day 1 , she ran 7.5 km in 37 minutes. On day 2 , she ran 8.3 km in 41 minutes. On day 3, she ran 6.8 km in 32 minutes. What was her average pace expressed in $\mathrm{km} / \mathrm{hr}$. and in $\mathrm{m} / \mathrm{sec}$.?
4. The record for the Math-at-Work 5 -km Mini-Marathon is 38 minutes and 12 seconds. What is the likely finishing time for the runner in question 3 ?
5. One mile is approximately 1.6 km . How many miles does the runner in question 3 run in training in one year?


