

# *NCTM and Its Affiliates*

## *Proud Partners*

### **AFFILIATE RELATIONS GUIDE**



NATIONAL COUNCIL OF  
TEACHERS OF MATHEMATICS

1906 ASSOCIATION DRIVE | RESTON, VA 20191-1502  
TEL: (703) 620-9840, ext. 2104 | FAX: (703) 476-2970  
AFFILIATES@NCTM.ORG | WWW.NCTM.ORG

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# Introduction

Many mathematics organizations across Canada and the United States have a mission similar to the mission of National Council of Teachers of Mathematics (NCTM).

## Mission Statement

A **mission statement** encapsulates an organization's purpose and communicates its essence to members, stakeholders, and the public. It states why the organization exists, what it seeks to accomplish, what it does to achieve this end, and the ultimate result of its work.

**NCTM Mission:** The National Council of Teachers of Mathematics is the public voice of mathematics education, supporting teachers to ensure equitable mathematics learning of the highest quality for each and every student through vision, leadership, professional development, and research. (Approved by the NCTM Board of Directors, October 13, 2016)

## Vision Statement

A **vision statement** is a guiding image of an organization's success and the resulting contribution to society. A vision statement describes the best possible outcome and what the future consequently looks like. The purpose of a vision statement is to inspire, energize, motivate, and stimulate creativity.

**NCTM Vision:** The National Council of Teachers of Mathematics is the global leader and foremost authority in mathematics education, ensuring that each and every student has access to the highest quality mathematics teaching and learning. We envision a world where everyone is enthused about mathematics, sees the value and beauty of mathematics, and is empowered by the opportunities mathematics affords. (Approved by the NCTM Board of Directors, October 13, 2016)

## NCTM Foundational Priorities

- **Access and Equity:** Advance knowledge about, and infuse in every aspect of mathematics education, a culture of equity where everyone has access to and is empowered by the opportunities mathematics affords.
- **Advocacy:** Engage in public and political advocacy to focus policymakers and education decision makers on improving learning and teaching mathematics.
- **Curriculum, Instruction, and Assessment:** Provide guidance and resources for developing and implementing mathematics curriculum, instruction, and assessment that are coherent, focused, well-articulated, and consistent with research in the field, and focused on increasing student learning.
- **Professional Development:** Provide professional development to all stakeholders to help ensure all students receive the highest quality mathematics education.
- **Research:** Ensure that sound research is integrated into all activities of the Council.
- **Technology:** Promote strategic use of technology to advance mathematical reasoning, sense making, problem solving, and communication.

(Approved by the NCTM Board of Directors, October 20, 2012)

By the nature of its position, NCTM has a more public voice, a broader perspective, and a wider scope of activity than its Affiliates, while Affiliates have a specialized perspective to offer at the grassroots level. Whether the organization is geographic or topic-based, each group has a unique role to play in improving mathematics education.

**Purpose**

The purpose of the affiliation partnership is to enhance both NCTM's and its affiliated organizations' capacity to build effective relationships within their respective communities. Strong, open relationships with teachers, leaders from schools, parents, legislators, businesses, media, and others are vital to the process of improving mathematics education. By working together through affiliation, we strengthen all our efforts.

This affiliation partnership consists of sharing information, ideas, and efforts through a variety of channels. One important channel is the NCTM Annual Meeting and Exposition, where Affiliates represented at the Delegate Assembly have the opportunity to make recommendations on the Council's activities and initiatives. Other channels include the Membership and Affiliate Relations Committee (MARC), Affiliate Leaders Conference, Affiliate Relations at NCTM Headquarters, Affiliate listservs (including the *Affiliate News* e-newsletter), publications, membership efforts, and online Affiliate resources on the NCTM Web site, [www.nctm.org](http://www.nctm.org).

NCTM seeks to provide resources and useful professional support for its members and Affiliates. The pages that follow outline the services and guidelines for Affiliates. This document is sent to the Affiliate president, NCTM representative, treasurer, executive director/secretary, and faculty adviser annually.

## Categories of Affiliation

There are three categories of affiliation with NCTM. Each type has a different set of criteria, benefits, and structure dues.

Groups with at least 75 members, but fewer than 1500 members, and which are not state- or province-level Affiliates may choose to become either a Partner or an Associate Affiliate.

**Partner Affiliates** can take advantage of Level I and II Services\* from NCTM. This category is for organizations that want advanced technical support from NCTM.

- All state/province-level mathematics Affiliates may only opt to be Partner Affiliates.
- All Affiliates with 1,500 members or more may only opt to be Partner Affiliates.

**Associate Affiliates** can take advantage of Level I Services\* from NCTM. This category is for organizations that need basic services from NCTM and is most appropriate for groups with fewer than 1,500 members that are not state/province-level Affiliates.

**Student Affiliates** can take advantage of Level I Services\* plus additional Student Affiliate benefits\*. This category is for university- or college-based organizations run by and for preservice teachers at the undergraduate or graduate level.

Once a group selects a category at the beginning of the affiliation year (June 1 – May 31) it may not change categories until the next dues cycle. The exception is if an Associate Affiliate wants to become a Partner Affiliate. In this case, the Affiliate will need to pay the difference between the original amount paid and the Partner Affiliate dues rate (without the early payment discount).

\*See Affiliate Services Overview, page 6.

## Affiliation Dues 2019—2020

Annual affiliation dues are for services provided from June 1 to May 31. Dues are nonrefundable. New Affiliates pay dues beginning with their first full year of affiliation (i.e., the affiliation year following the presentation of their charter at the Annual Meeting).

### Early payment discount and late dues

Affiliates that pay dues by March 25, 2019, will receive the listed discounted price. (Dues payment must be postmarked before or on March 25, 2019.) Affiliates that have not paid dues by June 1 will become *Not In Good Standing* (see page 9) and will not be eligible for services until dues are received.

<b>Dues for June 1, 2019 – May 31, 2020</b>						
(Payment must be postmarked before or on March 25, 2019 to be eligible for the discount.)						
	Partner		Associate		Student	
Number of Members	<u>DISCOUNT</u>	Payment	<u>DISCOUNT</u>	Payment	<u>DISCOUNT</u>	Payment
	Pay by March 25	Due by June 1	Pay by March 25	Due by June 1	Pay by March 25	Due by June 1
Less than 400	\$150	\$180	\$80	\$100	\$50	\$75
400 to 999	\$205	\$245	\$110	\$135		
1000 or more	\$300	\$360	\$190	\$230		

## Affiliate Services Overview

	Student Affiliates	Associate Affiliates	Partner Affiliates
<b>LEVEL I Services</b>			
Unlimited access to the Online Affiliate Resources.	✓	✓	✓
<i>Affiliate News</i> e-newsletter.	✓	✓	✓
Participation in the Delegate Assembly Process.*	✓	✓	✓
Consignment Program providing the opportunity to make NCTM resources available for Affiliate conferences.	✓	✓	✓
Provision for development support from a sponsoring Partner Affiliate.	✓	✓	✓
Opportunity to attend Affiliate Leaders Conference.	✓	✓	✓
Assistances from a Membership and Affiliate Relations Committee (MARC) region representative and NCTM Affiliate Relations through e-mail, telephone, and personal contact.	✓	✓	✓
NCTM membership promotional materials.	✓	✓	✓
Apply for appropriate Affiliate grant: <ul style="list-style-type: none"> <li>▪ <b>Partner</b> Affiliate - Kenneth B. Cummins Grant (maximum of \$3,500)</li> <li>▪ <b>Associate</b> Affiliate Grant (maximum of \$2,500)</li> <li>▪ <b>Student</b> Affiliate Grant (maximum of \$2,000)</li> </ul>	✓	✓	✓
<b>LEVEL II Services</b>			
Opportunity to host NCTM professional development programs such as regional conferences.			✓
Opportunity to meet with Affiliate Relations Committee representative at state/provincial Affiliate board meetings.			✓
Listed in NCTM Regional Conference and Exposition Program Book			✓
Eligible to participate in the NCTM Affiliate Leadership Circle Program.**			✓
Discounted exhibit booth space at NCTM Annual Meeting and Exposition and Regional Conferences and Expositions.			✓
<b>Additional Student Affiliate Services</b>			
Active student members of NCTM Student Affiliates will receive complimentary NCTM Student E-Membership.	✓		
The faculty advisor will receive a complimentary registration to one NCTM Regional Conference and Exposition annually.	✓		
The faculty advisor will receive a letter of recognition for his/her services.	✓		

\*See page 23 for Delegate Assembly FAQ

\*\* See page 15 for Leadership Circle details

## Criteria for New Affiliates

Organizations that are granted affiliation with NCTM must meet the following criteria:

1. Purpose/mission that is aligned with the mission and goals of NCTM.
2. Membership base of at least 75 members (10 for Student Affiliates). Groups that affiliated with NCTM prior to January 2001 may have fewer members.
3. Plans for Affiliate and NCTM membership development.
4. Sponsorship by a state-level mathematics organization (see below). A new Affiliate-at-Large may prefer to have a Partner Affiliate-at-Large serve as its sponsor.
5. Commitment to maintain year-round access to the Internet and e-mail for the president and NCTM representative.
6. An active commitment to a community service project such as tutoring (Student Affiliates only).
7. A set of governing rules that meet the following conditions:
  - Organization name reflecting geographic location if appropriate.
  - A clearly stated purpose/mission.
  - Nonrestrictive membership clause providing for the involvement of all persons interested in the purposes of the organization and mathematics education (see below).
  - The continuity (i.e., staggered terms of office) of elected and appointed leaders to ensure stability of the organization.
  - An NCTM representative who serves as the primary link between NCTM and the Affiliate. This position must be held by a current individual member of NCTM.
  - The president of the organization is a current individual member of NCTM.
  - The faculty advisor of a Student Affiliate is a current individual member of NCTM.
  - A dissolution clause that clearly addresses excess funds in the event of dissolution of the organization.

### **Sponsorship**

State-and Province-level Partner Affiliates are being asked to move into sponsorship roles to provide guidance and support to new Associate and Student Affiliates in their state. Affiliate sponsors are expected to encourage Affiliates to work collaboratively in their state, province, or within their area to provide statewide/province-wide mathematics education leadership. Organizations applying for affiliation will need to have their state- or province-level Affiliate agree to sponsor them before their application is reviewed. Affiliates-at-Large (non-region groups that are organized around a specific topic in mathematics education) may want to have a sponsor with similar interests, make-up, or location. Sponsorship implies no financial obligation but does imply a mentoring or advisory role as needed.

### **Non-restrictive membership**

No Affiliate may require membership in another organization as a prerequisite for membership in the Affiliate, and no Affiliate may deny membership to individuals on the basis of race, sex, creed, or national origin. In exceptional circumstances, an Affiliate may be accepted whose membership is restricted by factors other than those listed.

## Affiliation with NCTM

To maintain affiliation with NCTM, an Affiliate—

1. pays affiliation dues;
2. keeps NCTM informed of any changes in officers' names or addresses, terms, membership dues, and other essential Affiliate information;
3. has its president maintain current individual membership in NCTM throughout his/her term of office;
4. has its NCTM representative maintain current individual membership in NCTM throughout his/her term of office;
5. meets all consignment obligations;
6. files an annual report;
7. maintains an approved constitution and bylaws and submits copies of amended constitution and bylaws with amendments highlighted to NCTM Affiliate Relations;
8. participates in the Delegate Assembly process;
9. promotes membership in NCTM;
10. promotes NCTM by informing Affiliate members about NCTM's programs, conferences, and publications;
11. answers requests for information from NCTM promptly;
12. maintains year-round access to the Internet and e-mail for the president and NCTM representative;
13. maintains relationships with other Affiliates within the state, province or region as applicable;
14. participates or sends representatives to any organized assembly of NCTM when possible (e.g., Affiliate Leaders Conference);
15. provides ongoing support to Associate Affiliates and Student Affiliates within state, province or region as applicable (Partner Affiliates only).

## An Alternative to Affiliation with NCTM

In establishing an organization whose mission advances mathematics education, the leaders may wish not to affiliate with NCTM. An autonomous structure may better serve the purposes for which that group was organized. There are three strong alternative support systems available to groups not affiliating with the Council:

- **Individual NCTM membership**—Your organizations can be well connected with the issues of mathematics education through individual membership in NCTM (journals, *NCTM News Bulletin*, and so on).
- **Affiliation with state/provincial level mathematics organizations**—Please contact your state organizations for additional information.
- **Online Affiliate resources**—The NCTM Web site serves as a rich resource of organizational support for groups that share NCTM's mission.



## **Affiliation Status**

An Affiliate's Affiliation Status\* can be either *In Good Standing*, *Not in Good Standing*, or *Eligible to have Charter Withdrawn*. Below is an explanation of what these mean.

### **Good Standing**

An Affiliate is considered to be *In Good Standing* if it has—

- paid its dues for the current affiliation year;
- up-to-date officer records on file at NCTM Headquarters;
- a president who is a current individual member of NCTM and remains a current member throughout the term of office;
- an NCTM representative who is a current individual member of NCTM and remains a current member throughout the term of office;
- met all consignment obligations.

### **Not in Good Standing**

If any one of the five criteria listed above is not met at any given time, an Affiliate is considered to be *Not in Good Standing* and is not eligible for services until it regains the *In Good Standing* status.

Dues must be paid by June 1 or the status of an Affiliate changes to *Not In Good Standing*. The Affiliate Profile Sheet shows when the next affiliation dues are due. The renewal of affiliation notice is mailed to Affiliates annually, usually in January.

Affiliates that have not updated officer records by the end of the month that the officer terms expire become *Not In Good Standing* the first day of the following month. One month before a president's term ends, he/she receives a request for a new list of officers and an annual report. Officer information can be e-mailed, mailed, faxed, or submitted online at [www.nctm.org/affiliatecommunications.aspx](http://www.nctm.org/affiliatecommunications.aspx). See also "*Communicating with NCTM*" on page 15.

Please provide your officers' NCTM membership numbers to expedite processing this aspect of affiliation criteria.

NCTM e-mails monthly reminders to those Affiliates *Not in Good Standing*.

### **Eligible to have Charter Withdrawn**

If any one of the five criteria noted above as *In Good Standing* status is not met for six months, an Affiliate is considered to be *Eligible to have Charter Withdrawn* and is not eligible for services until the issue is resolved.

\*An Affiliates Affiliation Status is indicated at the top of each Affiliate Profile Sheet (provided whenever any change is made or upon request).

## **Withdrawal of Charter**

If an Affiliate becomes one year behind in either payment of affiliation dues or officer updates, its charter is eligible to be withdrawn. (Since June 1, 2003)

All officers on record for the Affiliate will be notified of their Affiliate's *Eligible to have Charter Withdrawn* status approximately 90 days before the charter is officially withdrawn.

Once an Affiliate's charter is withdrawn, the Affiliate must reapply for affiliation using the current criteria. If reinstated, the Affiliate will regain its original charter number.

## **Role of the NCTM Representative**

The NCTM Representative is a member of an Affiliate and a current individual member of NCTM. This Representative is either appointed or elected to serve as the primary contact for the Affiliate and for NCTM, thus enhancing the affiliation partnership.

The term of office for the NCTM Representative should be similar to that of other officers of the Affiliate. When possible, a training year shared by the incoming and outgoing NCTM Representatives affords the opportunity for a smoother transition.

The NCTM Representative either does, or ensures that the following are done:

1. Promotes membership in NCTM;
2. Communicates information on NCTM activities;
3. Is knowledgeable about NCTM services available to NCTM Affiliates by regularly checking the online Affiliate resources;
4. Provides NCTM Headquarters updated lists of Affiliate officers, dates for the Affiliate's professional development activities, and membership lists;
5. Follows correct procedures for ordering and selling NCTM educational materials on consignment;
6. Maximizes communication with the Memberships and Affiliate Relations Committee (MARC) representative in order to enhance the partnership between NCTM and the Affiliate;
7. Maximizes communication with the Affiliate's members about NCTM (e.g., NCTM membership information, NCTM publications, conferences, and other professional development opportunities);
8. Make sure Affiliate leaders are aware of their opportunity to submit resolution(s) and seek input on submitting resolution(s);
9. Coordinates Affiliate's involvement in the Delegate Assembly;
10. Promotes the NCTM Affiliate Leaders Conference to the Affiliate leaders;
11. Communicates effectively with NCTM Headquarters and the MARC representative through a variety of means including, but not limited to, e-mail, fax, phone, and Web;
12. Encourages and works with the Affiliate president to submit the annual report;
13. Submits to NCTM Affiliate Relations copies of amended constitution/bylaws with amendments highlighted.

### **Suggested Activities**

- Request membership brochures and catalogs.
- Promote the availability of the online application and renewal form for NCTM membership (see Affiliate Rebate Program on page 20).
- Be fully cognizant of the Affiliate's position on Delegate Assembly resolutions and report back to the Affiliate on the disposition of the resolutions.

### **Resources Available to NCTM Representatives**

- The Affiliate Relations department's staff will supply representatives with brochures, educational materials catalogs and other promotional materials.
- Affiliates can render an important and valuable service to their members by providing the opportunity for them to examine and purchase NCTM educational materials at meetings and conferences. Consignment guidelines and relevant forms are available online.
- Online Affiliate resources provide support for the NCTM representative's work.

## **Committee Support to Affiliates**

(Charge revised July 2004) (Affiliate Services Committee name changed to Affiliate Relations Committee, February 2016) (Affiliate Relations Committee merged with Membership Committee October 14, 2016. The committee name is now Membership and Affiliate Relations Committee.) The committee's first meeting as a merged committee was June 9-11, 2017.

The Membership and Affiliate Relations Committee (MARC) is charged to promote the mission and goals of NCTM by—

1. Monitor trends within the current membership, track trends within the broader field to understand changes in the prospect universe, and recommend strategies for enhancing membership and programming to better serve needs, engaging the Board and committees for feedback and implementation.
2. Identify and set proactive strategies to address membership “vulnerability points,” keep new members engaged, and develop leadership.
3. Build a formal conversion strategy to identify and leverage all opportunities with nonmembers.
4. Recommend strategies to reduce barriers of participation (time constraints, distance, and cost) by continuing to enhance NCTM's online resources and leverage affiliate relationships to create member value.
5. Establish a core brand and experience that reminds teachers why they teach – leveraging NCTM's communications, website, content, and other touch points to deliver a more personalized, meaningful experience.
6. Monitor and evaluate member value and experience, working with staff to develop and deploy periodic membership-wide surveys and more narrowly focused techniques such as focus groups and sampling surveys as appropriate. Revisit membership goals as appropriate.
7. Merge with the Affiliate Relations Committee. Maintain the integrity of both committees and ensure adequate representation at the regional level but also individual diversity to reflect the membership. Utilize sub-committee groups to support committee work, such as plan development to target specific membership groups, awards evaluation, grant application review, leadership development programs, etc.

MARC representatives are appointed to a three-year term by the NCTM president. Two representatives are assigned to each of four regions – Central, Eastern, Southern and Western and one representative is assigned to the Canadian region. Regional assignments are as follows:

Canadian	Alberta, British Columbia, Manitoba, Saskatchewan, New Brunswick, Newfoundland, Northwest Territories, Nova Scotia, Nunavut, Ontario, Prince Edward Island, Quebec, Yukon
Central 1	Illinois, Indiana, Kentucky, Michigan, Ohio
Central 2	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin
Eastern 1	Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont
Eastern 2	Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, West Virginia
Southern 1	Bermuda, Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virgin Islands, Virginia
Southern 2	Alabama, Arkansas, Louisiana, Mississippi., Oklahoma, Tennessee, Texas
Western 1	Alaska, Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Western 2	California, Guam, Hawaii, Oregon, Washington

Please note: MARC focuses on making personal contact by telephone, e-mail, or by attending the board meetings of Partner Affiliates in the region when appropriate or feasible. Personal contacts allow the MARC representatives to learn more about the current priorities of the organizations, to meet officers at a time when they are less distracted (than they might be at a conference), to gather information so that NCTM can improve support to Affiliates, and to have an opportunity to share information about current NCTM initiatives.

## Online Affiliate Resources

The Affiliate section of the NCTM Web site is designed specifically for leaders of NCTM's Affiliates and is considered a primary resource for Affiliate leaders. The online Affiliate resources provide Affiliates with information on maintaining *In Good Standing* status, services available to Affiliates, forms, and archived information. This section continues to be updated and expanded.

It is important that we receive feedback from Affiliate leaders about the content and organization of the online Affiliate resources so that we can better serve our Affiliates. Please e-mail feedback to [affiliates@nctm.org](mailto:affiliates@nctm.org).

## Blanket Permission

In an effort to support the Affiliates' need for newsletter content, blanket permission has been granted for "free preview" articles from TCM, MTMS, MT, and JRME. Free preview articles are available under the publications section of NCTM.org. Affiliates should use the following reprint language when publishing the content. Requests for additional articles should continue to be submitted to [permissions@nctm.org](mailto:permissions@nctm.org).

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## Affiliate News

*Affiliate News* is an electronic newsletter that provides timely information and updates to Affiliate leaders.

The distribution list for each issue of *Affiliate News* is generated from our current Affiliate officer records. *Affiliate News* is automatically e-mailed to up to nine current officers of each Affiliate who have e-mail addresses on file with NCTM.

Each Affiliate's NCTM representative and president should have access to e-mail and the Internet. Please be sure your officers' e-mail addresses are kept current with NCTM.

## Affiliate Leaders Conference

Affiliate Leaders Conference is for officers and potential leaders of Affiliates. The conference agenda is designed for—

- (a) the strengthening of Affiliate leadership capacity to help Affiliates better meet the challenges they face.
- (b) the exchange of information, ideas, and efforts to enhance the partnership between NCTM and its Affiliates.
- (c) the sharing of strategies to sustain and build membership.

Detailed conference information and registration forms will be available online and will be included in the *Affiliate News* and made available at the Delegate Assembly.

## Grants to Affiliates

### **Partner Affiliate Grant: Kenneth B. Cummins Grant (\$3,500 maximum)**

The Kenneth B. Cummins Fund is the result of contributions initially donated to NCTM's Mathematics Education Trust (MET) by Dr. Cummins and the Ohio Council of Teachers of Mathematics. Dr. Cummins was an outstanding mathematics educator from Ohio and the award is to be given to (an) exceptional Partner Affiliate grant proposal(s).

### **Associate Affiliate Grant (\$2,500 maximum)**

The Mathematics Education Trust (MET) Associate Affiliate Grant is an award up to \$2,500 for an exceptional grant proposal.

### **Student Affiliate Grant (\$2,000 maximum)**

The Mathematics Education Trust (MET) has approved a grant for projects from NCTM Student Affiliates. The grant will be awarded in an amount up to \$2000.

### **Purpose**

The purposes of the MET-funded grants are to support efforts of Affiliates to serve mathematics teachers by—

- supporting the foundational priorities of the National Council of Teachers of Mathematics and the goals of the Affiliate;
- promoting creative projects that help make NCTM and its Affiliates be more visible to the public and educational partners; or
- building membership and revenues.

Based on the recommendation of the Membership and Affiliate Relations Committee (MARC), the Mathematics Education Trust (MET) Board of Trustees, may award the appropriate grant to a Partner Affiliate, Associate Affiliate, and Student Affiliate.

### **2019—2020 Grants**

The NCTM Affiliate Grant Guidelines and Applications are available online at [www.nctm.org/Affiliates/Resources/MET-Grants-to-Affiliates/](http://www.nctm.org/Affiliates/Resources/MET-Grants-to-Affiliates/) and is included in the *Affiliate News*.

**The new deadline for submitting a 2019—2020 grant application is May 1, 2019. All applications must be postmarked no later than May 1, 2019.**

## **Affiliate Book Commission (ABC) Program**

One of the many benefits available to NCTM Affiliates is the opportunity to make NCTM resources available to their own members at their own events.

The NCTM Membership Affiliate Relations Committee (MARC) came up with a very simple program to replace the consignment process. This new program, Affiliate Book Commission (ABC) provides desk copies of leading NCTM publication titles to the Affiliates and allows them to promote the titles at their conferences while having attendees order through our store at a discount. The Affiliates will get a commission on all they sell. This new program was effective on June 1, 2018.

Under the new NCTM Affiliate Book Commission program:

- Affiliates will receive a sample set of popular NCTM publications.
- The sample set of books is your Affiliate to keep and use at future events, as well—no need to return them!
- New publications will be sent in the future to expand the sample set.
- **Affiliates need to let NCTM know which officer will be receiving the sample books.**
- Four to six weeks prior to any event, your designated officer should contact NCTM and request marketing fliers, which will have a code your attendees can use to receive a discount of 20 percent and free shipping. This code will be active for one week post-event.
- After the code expires, NCTM will send a sales report and a commission check of 10 percent to the Affiliate.
- Affiliates will still be able to purchase titles to have on hand for direct sales at a 30 percent discount. These books will **not** be returnable.

Please contact [NCTM@nctm.org](mailto:NCTM@nctm.org) to let us know who should receive your sample books.

# NCTM AFFILIATE LEADERSHIP CIRCLE



## NCTM Affiliate Leadership Circle

Membership lists submitted for this program will be used **only** for NCTM membership analysis.

### PROGRAM DESCRIPTION

- **Who?** All NCTM Partner Affiliates “In Good Standing” are invited to participate.
- **What?** The program is designed to highlight the participation of Partner Affiliate leaders and members in the Council’s activities.
- **When?** Annually, by February 1, for recognition at the next annual meeting following the February deadline, an Affiliate will make available to NCTM its membership information.
- **How?** E-mail to [affiliates@nctm.org](mailto:affiliates@nctm.org) a spreadsheet that includes either (a) first name, last name, and complete mailing address of each member of the Affiliate **or** (b) last name and ZIP code of each member of the Affiliate.

### Criteria for Recognition

To be eligible for recognition in the *NCTM Affiliate Leadership Circle*, a Partner Affiliate must submit its membership list to the NCTM Headquarters Office (see How? above), where the percent of NCTM members will be determined (i.e., identified and verified).\* An Affiliate can qualify for one of three recognition levels based on the percent of its members who are also current members of NCTM. The levels and the minimum percent for each recognition level are as follows: SILVER (35%), GOLD (50%), and PLATINUM (65%).

### Benefits to Affiliate

The NCTM Affiliate Leadership Circle recognition status is awarded for a three-year period beginning at the award ceremony held at the Delegate Assembly. An Affiliate may re-apply in any subsequent year if it believes that its recognition level has changed. The benefits to the Affiliate for each recognition level follow:

**ALL THREE LEVELS:** Each Affiliate will receive—

- Recognition at the Delegate Assembly each year of membership
- Recognition in the NCTM annual meeting’s *Daily News*
- Recognition in the *NCTM Summing Up*
- Recognition on the NCTM Web site
- Recognition in the *Affiliate News*
- An article written by the NCTM president for publication in the NCTM Affiliate Leadership Circle member’s newsletter in each year of membership

**SILVER:** Each qualified Affiliate will receive—

- One complimentary registration to Affiliate Leaders Conference during the first year of **SILVER** level NCTM Affiliate Leadership Circle membership
- A three-year certificate of NCTM Affiliate Leadership Circle **SILVER** membership

**GOLD:** Each qualified Affiliate will receive—

- One complimentary registration to Affiliate Leaders Conference for each of the three years of **GOLD** level NCTM Affiliate Leadership Circle membership
- A three-year certificate of NCTM Affiliate Leadership Circle **GOLD** membership

**PLATINUM:** Each qualified Affiliate will receive—

- A banner showing NCTM Affiliate Leadership Circle **PLATINUM** membership
- Two complimentary registrations to Affiliate Leaders Conference for each of the three years of **PLATINUM** level NCTM Affiliate Leadership Circle membership
- A three-year certificate of NCTM Affiliate Leadership Circle **PLATINUM** membership

## **NCTM Affiliate Publication Awards**

The Affiliate Relations Committee wishes to recognize the outstanding work of NCTM Affiliates in producing excellent journals (a peer-reviewed periodical in which scholarship relating to mathematics education is published) and newsletters (a publication containing news or information of interest to members of its organization) to keep their membership informed. These publications should keep their membership apprised of the latest happenings in mathematics education, provide great ideas for improving the teaching and learning of mathematics, and provide networking opportunities for members.

Eligible Affiliates: Any Affiliate **in good standing at the time of submission** and who has not won either publication award within the last five years.

### **CRITERIA**

- Publication must be **at least twice a year**
- Publication may be either print and/or on-line
- Publication must have a record of at least two years of consistent publication
- Signature of both the Editor and President must be present

### **SUBMISSION**

- **3 and only 3 issues of the same** publication
  - From at least 2 different academic years
  - No older than 3 years
  - Hard or electronic copy

### **JUDGING WILL BE BASED ON**

- Content
- Accessibility
- Relevance

### **WINNING AFFILIATE WILL RECEIVE:**

- Recognition at Delegates' Assembly
- One free registration at next NCTM Annual Meeting and Exposition for the editor



## Communicating with NCTM

The Affiliate Relations department stands ready to assist you with keeping officer records up to date, submitting your conference dates, keeping your Affiliate *In Good Standing*, and responding to your Affiliate's questions and concerns.

### Officer Information

Affiliation can offer organizations few benefits when outdated officer information is on file with NCTM. Please help us keep active records by submitting your officer's information.

Before the end of the month in which one or more officer's terms expire, an Affiliate must submit new officer information to NCTM Affiliate Relations. Beginning in the month following the term expiration date, Affiliates without current information on file are considered *Not in Good Standing*.

NCTM Affiliate Relations maintains information for up to nine officer positions within an Affiliate. The asterisk (\*) indicates the officer positions that are required.

- NCTM Representative \*
- President \*
- Treasurer \*
- Faculty Advisor\*(Student Affiliate only)
- Editor – Newsletter and/or Journal
- Community Relations Representative
- Membership Chair
- Executive Director/Executive Secretary
- President-Elect

There are several options for submitting Affiliate officers' information. However, use of the online submission form is preferred. Please make sure the officer term expiration dates and e-mail addresses are included.

How to submit officer information:

1. E-mail – [affiliates@nctm.org](mailto:affiliates@nctm.org)
2. Online – [www.nctm.org/Affiliates/Forms/Affiliate-Officer-Information-Form/](http://www.nctm.org/Affiliates/Forms/Affiliate-Officer-Information-Form/)
3. Fax – (703) 476-2970
4. Mail – NCTM Affiliate Relations  
1906 Association Drive  
Reston, VA 20191-1502

### Conference Dates

NCTM maintains a list of Affiliate conference dates online at [www.nctm.org/Affiliate-Calendar](http://www.nctm.org/Affiliate-Calendar). The list is continually updated. All Affiliate conference information should be submitted to Affiliate Relations as soon as it is available. See the submission form at [www.nctm.org/Affiliates/Forms/Affiliate-Conference-Announcement-Form](http://www.nctm.org/Affiliates/Forms/Affiliate-Conference-Announcement-Form). There is also an online "Submit Your Event" button throughout the NCTM website.

### NCTM Mailings

To maximize communication, every mailing to an Affiliate is sent to the NCTM representative, president, the executive director/secretary, and faculty advisor on record.

### Look for Confirmation

Each time a change is made to your Profile Sheet, an electronic copy of the changes is sent to the NCTM representative for review.

If you have submitted changes or paid annual dues but have not received a confirmation, please contact Affiliate Relations immediately at [affiliates@nctm.org](mailto:affiliates@nctm.org).

### **Submitting New Officer Information and Annual Report**

Before the end of the month in which current officers' terms expire, an Affiliate's responsibility is to submit the following to the NCTM Affiliate Relations department:

- New officer information. (The president and NCTM representative must be current members of NCTM.)
- An annual report. The president is responsible for submitting this report to NCTM either the month before his/her term ends or on the anniversary of his/her term (if a president's term is more than one year). The annual report is to be completed cooperatively by the Affiliate's President and NCTM Representative annually. An online submission form is available.

These forms are available online in the Affiliate section of the NCTM website, "Forms and Downloads for Affiliates" at [www.nctm.org/Affiliates/Forms-and-Downloads-for-Affiliates/](http://www.nctm.org/Affiliates/Forms-and-Downloads-for-Affiliates/).

## Important NCTM Affiliate Dates

(Each symbol identifies a set of related events.)

### 2018-2019

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- January 2019      ★ Call for 2019 **Delegates**  
● 2019-20 **Renewal** of Affiliation dues notice  
◆ 2019-20 Affiliate **Grants** Guidelines and Applications Information  
■ **Affiliate Relations Guide**—posted
- February 1, 2019      ▲ Deadline to submit membership list for 2019 **Leadership Circle Program**
- March 25, 2019      ● Deadline for Early Payment Discount of 2019-20 **Renewal** of Affiliation dues
- March 1, 2019      ★ Deadline for Affiliate to register for 2019 **Delegates**  
★ Delegate Packet mailed to registered **Delegates**
- April 3-6, 2019      ★ NCTM **Annual Meeting** and Exposition: San Diego, California
- April 3, 2019      ★ **Regional Caucuses**: San Diego, California
- April 4, 2019      ★ **Delegate Assembly**: San Diego, California

### 2019-2020

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- June 1, 2019      ● Deadline for 2019-20 **Renewal** of Affiliation dues  
◆ Deadline to submit Affiliate **Grant** Application
- June 2019      ◀ Deadline to register for the 2019 NCTM Affiliate **Leaders Conference**
- July 2019      ◀ 2019 Affiliate **Leaders Conference**: TBD
- November 1, 2019      ★ Deadline to submit 2020 Publication Award Application
- January 2020      ★ Call for 2020 **Delegates**  
● 2020-21 **Renewal** of Affiliation dues notice  
◆ 2020-21 Affiliate **Grants** Guidelines and Applications Information  
■ **Affiliate Relations Guide**—posted
- February 1, 2020      ▲ Deadline to submit membership list for 2020 **Leadership Circle Program**
- March 1, 2020      ● Deadline for Early Payment Discount of 2020-21 **Renewal** of Affiliation dues  
★ Deadline for Affiliate to register for 2019 **Delegates**
- March 15, 2020      ★ Delegate Packet mailed to registered **Delegates**
- April 1-4, 2020      ★ NCTM **Annual Meeting** and Exposition: Chicago, Illinois  
**(Centennial Annual - Celebrating 100 Years - Looking Back and Moving Forward)**
- April 1, 2020      ★ **Regional Caucuses**: Chicago, Illinois
- April 2, 2020      ★ **Delegate Assembly**: Chicago, Illinois

# Affiliate Rebate Program

(This program is now on hold effective April 2018, due to the new membership structure.) Effective June 1, 2008, the Affiliate Rebate Program was revised to centralize the collection of NCTM dues payments and redirect the efforts of NCTM Affiliates towards promotion of the program. NCTM encourages Affiliates to promote the availability of the online application and renewal form for NCTM membership and to discontinue their collection of NCTM dues payments. Rebates are given only when members join or renew their NCTM membership online.

## **How It Works:**

- Any individual who joins or renews membership online will be given the option to select an Affiliate to receive the rebate.
- Only one Affiliate may be selected on the form for the rebate. The list shows only those Affiliates in the individual's state, as well as multi-state and at-large Affiliates.
- Affiliates will not be required to verify an individual's membership status in the Affiliate for this program. Rebates will be provided to Affiliates from any individual who selects them on the online application or renewal.
- Rebate amounts:
  - \$3 for renewing full and e-members
  - \$5 for new full and e-members
- Existing business rules will apply to lapsed members who return to NCTM. Currently, an individual is considered new after one year of non-membership in NCTM.
- Multi-year rebates will be provided on multi-year memberships (i.e. a 3-year membership renewal will result in a \$9 Affiliate rebate).
- No rebates will be provided for Emeritus, Student, Institutional, or K-8 school memberships.
- Rebates will be submitted to Affiliates on an annual basis, in September and November.

We look forward to working with Affiliates on this Rebate Program.

## Frequently Asked Questions about the Affiliate Program

**Q: Why does NCTM have different categories of affiliation?**

A: The 200+ Affiliates of NCTM generally range in membership size from 10 to 8,000. This means that there is a wide variety of needs represented. Having different options for affiliation enables the Council to enhance its assistance to groups. Smaller organizations should work collaboratively with organizations in their state or province so that all resources on the state level are maximized. (Page 5)

**Q: Can a state or province-level Affiliate choose to become an Associate Affiliate?**

A: No. State and provincial level organizations have a unique role to play in a state/province. The structure in place allows NCTM to enhance and target its organizational development assistance. (Pages 5)

**Q: When are affiliation dues due?**

A: In order to take advantage of the early payment discount, renewal of affiliation dues payment must be postmarked no later than March 15. After March 15, the regular rate for dues must be paid by June 1 to remain *In Good Standing* and have access to all services. (Page 5)

**Q: Why would my Affiliate want to sponsor a new Affiliate?**

A: Agreeing to sponsor a new Affiliate is an opportunity to provide leadership and support to new Affiliates in the state/province and to enhance everyone's efforts to improve mathematics education. Level II Services for Partner Affiliates listed on page 6 will help position an Affiliate to take on this role. These services include grants, training, and consultant services from the Affiliate Relations Committee. Affiliate leaders need to be certain that there is an appropriate role for an additional Affiliate in their state/province.

**Q: Why should a new Affiliate need a Partner group to sponsor them?**

A: A Partner Affiliate has information about activities and programs that have been successful, and can ensure that a new organization is connected to state or provincial efforts to improve mathematics education. (Page 7)

**Q: Why is there a minimum membership level for new Affiliates?**

A: With the development of the Online Affiliate Resource Center, smaller groups will be better served by making use of the information and ideas available on the Online Affiliate Resource Center and tapping into the state- or province-level Affiliate in their early development stages. Once a group has established a strong membership and leadership base, they may decide to affiliate with NCTM. (Pages 7 and 8)

**Q: Why do you list an Alternative to Affiliation?**

A: We want to be sure that organizations understand that they do not have to be an Affiliate of NCTM in order to fulfill their mission. NCTM has very limited resources and with the exception of Student Affiliates, is not actively seeking new Affiliates at this time. (Page 8)

**Q: Why do all NCTM representatives and Affiliate presidents must be Individual Members of NCTM?**

A: As leaders of NCTM's partner organizations, it is critical that the people who hold these positions be committed to NCTM and their own professional development. Affiliate leaders will receive the same communication as other NCTM members and will have a personal commitment to the organization through their membership. (Pages 7 and 8)

**Q: If my organization is an Associate Affiliate, can we still contact the Affiliate Relations staff at NCTM Headquarters for assistance?**

A: Absolutely. The NCTM Affiliate Relations staff is available by phone, (703) 620-9840, ext. 2104, and e-mail, [affiliates@nctm.org](mailto:affiliates@nctm.org). (Page 17)

**Q: Will I need a password to use the Online Affiliate Resource Center?**

A: Not at this point in time. The Resource Center is accessible to all groups whether they are affiliated with NCTM or not. All you need is access to the Internet. (Page 12)

**Q: Will I be able to search for information about an Affiliate Grant online at the Online Resource Center?**

A: Yes. You can also access information on previous grants. (Page 13)

**Q: Which Affiliates are eligible for a grant?**

A: All Affiliates In Good Standing are eligible for a grant and are encouraged to apply. (Page 13)

**Q: How do we know that officer changes or dues have been received by NCTM Headquarters?**

A: Each time changes are received at NCTM Affiliate Relations, you should receive an e-mail confirmation within 1-2 weeks. If not, please contact NCTM Affiliate Relations. (Page 17)

**Q: When does an Affiliate become *Not in Good Standing*?**

A: If at any time any one of the following criteria is not met, an Affiliate's status becomes *Not in Good Standing*.

- Officer information for all officers is current.
- Affiliation dues are current. Dues are paid by June 1 of each year for the next fiscal year. NCTM's fiscal year is June 1 to May 31.
- The Affiliate's president is a current member of NCTM throughout his or her term of office.
- The NCTM representative is a current member of NCTM throughout his or her term of office.
- All consignment obligations have been met. (Pages 8 and 9)

Additional questions should be referred to NCTM Affiliate Relations staff at [affiliates@nctm.org](mailto:affiliates@nctm.org) or your Membership and Affiliate Relations Committee (MARC) representative.

## **Delegate Assembly and Regional Caucuses–FAQs**

### **Q1. What is the Delegate Assembly?**

A. The Delegate Assembly is NCTM's formal structure for Affiliates to make recommendations about mathematics education issues or Council activity and policy issues.

### **Q2. How is the Delegate Assembly related to the Caucuses?**

A. Regional Caucuses will be held prior to the Delegate Assembly. Regional Caucuses provide an opportunity for delegates, alternates, and other Affiliate leaders to meet informally to discuss issues and recommendations about mathematics education issues or Council operational issues.

Each caucus is encouraged to identify one or two important issues or recommendations that they discussed to share during the Delegate Assembly. MARC representatives preside over these two-hour sessions and the NCTM Board of Directors can participate.

### **Q3. When do these occur?**

A. The Regional Caucuses and Delegate Assembly is held at every NCTM Annual Meeting and Exposition. The Regional Caucuses are usually held on Wednesday afternoon and the Delegate Assembly on Thursday morning. However, the days and times may vary somewhat from year to year to accommodate attendees' participation or program scheduling, when needed.

### **Q4. Who can participate?**

A. Only members of an Affiliate In Good Standing can participate in the Delegate Assembly. Each Affiliate is encouraged to appoint at least one delegate to officially represent the Affiliate, although any current individual member of NCTM is invited to participate in the Caucus and Delegate Assembly.

### **Q5. What happens to ideas and recommendations that are shared during the Regional Caucuses and Delegate Assembly?**

A. All notes from the Caucuses will be made available in the Affiliate resources. The formal issues and recommendations that each Caucus shares at the Delegate Assembly will be reviewed by the Membership and Affiliate Relations Committee (MARC) who will forward formal issues and recommendations to the NCTM Board or appropriate Committee for consideration. Responses will be posted online by December 31. Affiliate leaders will be notified

through the *Affiliate News* e-newsletter when responses have been posted. At the beginning of each Delegate Assembly, the NCTM President gives a briefing on the status of formal issues and recommendations submitted the previous year.

### **Q6. How is this Delegate Assembly process different from in the past?**

A. The focus of the Delegate Assembly will be to provide a structure for sharing important issues and recommendations from the Caucus discussions instead of voting on formal resolutions. This will allow for more sharing across the Assembly with less focus on the procedure of voting. Participation will be open to any member of an Affiliate in good standing who is a member of NCTM.

### **Q7. Will there be an opportunity for Q&A with the NCTM President?**

A. There will be time for any member of NCTM to participate in Q&A with the NCTM President during the NCTM Business Meeting on Friday (see program for details) and Delegate Assembly members are encouraged to attend.

# LEGAL AND TAX ISSUES FOR NCTM AFFILIATES

## QUESTIONS AND ANSWERS

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### INTRODUCTION AND PURPOSE

Although NCTM and its Affiliates operate with similar missions to serve teachers of mathematics, they are separate entities that operate independently. NCTM's incorporation status, tax status, and insurance coverage do not extend to its Affiliates.

NCTM has received questions regarding some legal aspects of Affiliate management. Given that state and local laws are so diverse, these issues require legal counsel. To assist Affiliates, the following questions and answers were prepared. The answers include resources for further information. The information below is intended to serve as a resource and should not be construed as legal opinion or advice. Please refer to the appropriate resources and seek legal counsel for additional information.

**Q. Is my Affiliate covered under NCTM's incorporation status, tax status, and insurance coverage?**

- A.** No. NCTM is a legal and separate entity from all Affiliates (i.e., local, state, and Affiliates-at-Large) and its incorporation status, tax status, and insurance coverage do not extend to any Affiliate. Therefore, any legal, incorporation, tax, insurance, etc., questions or guidance must be directed to the Affiliate's local professional services for each of these issues.

**Q. What are the benefits of having my Affiliate incorporated?**

- A.** An organization may choose to become incorporated, thereby creating a legal entity not composed of individual members but considered to have its own existence apart from its members for the purposes of organization, operations, liability, longevity, holding property, and so forth. Incorporation is a state process, and therefore the process and specific benefits may differ according to the state of incorporation.

To learn more about the value and process of incorporating as a nonprofit organization, please seek legal counsel and additional information in the state in which you wish to incorporate.

**Q. What about state tax-exempt status?**

- A.** As not-for-profit organizations, NCTM and its Affiliates are eligible for nonprofit tax-exempt status. Nonprofit is a state law concept and as such the nonprofit status is determined under the laws of each individual state. A nonprofit status may provide certain state benefits, such as exemptions from state sales, property, and income tax. Since the state tax-exempt status is determined by each individual state, the state tax-exempt status applies only in the state or states in which your Affiliate has applied for and received tax-exempt status. For more information on state tax exemption, contact your state directly.



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**Q. What about federal tax-exempt status?**

- A.** Organizing as a nonprofit organization at the state level does not automatically grant the organization exemption from federal income tax. Only the Internal Revenue Service can grant not-for-profit organizations an exemption from federal income tax. Incorporation is not required for an organization to be considered tax-exempt by the IRS. For more information on the topic of federal tax exemption, visit <http://www.irs.gov/charities/topic/index.html> or seek legal counsel.

**Q. What insurance coverages are available for my Affiliate?**

- A.** The following are types of insurance coverage an Affiliate might consider.

**General Property and Liability Coverage**

Property insurance protects the organization's physical assets, such as a building and its contents. Liability insurance protects from losses resulting from a real or alleged wrongful action on the part of the insured whether it be the directors, officers, staff, volunteers, or the organization itself. Property and liability coverage also may be extended to include "off premises" activities such as seminars, conferences, and so on.

**Association Professional Liability Insurance**

Also referred to as Directors and Officers Liability coverage, this insurance serves to ensure designated officers and directors of an organization insurance coverage that protects the individual from personal liability as a result of decisions or situations that occurred during the officer's term in office.

**Volunteer Protection Act**

The Volunteer Protection Act is intended to protect volunteers from liability for negligence that occurs within the scope of their work for the organization. It does have limitations and provides no protection for the organization itself.

Because the insurance area is complex and the ramifications are great, seek a knowledgeable agent or broker to assist your Affiliate with adequate and appropriate coverage.

**Q. What should my Affiliate know about the Americans with Disabilities Act (ADA) requirements?**

- A.** Each Affiliate offers a variety of professional development offerings, and Affiliates must become aware of the ADA requirements. This act requires organizations to provide full and equal accommodations to individuals with disabilities (defined as a condition that impairs major functions such as mobility, sight, or hearing).

One area of significant impact is at conferences. The conference host, at its own expense, must provide reasonable accommodations for those individuals protected by law. This includes ensuring that the meeting facilities and displays are accessible to individuals with disabilities as well as providing auxiliary aides, such as qualified sign interpreters, Braille programs, listening devices, etc., for those requesting them.

For more information, visit [www.usdoj.gov/crt/ada](http://www.usdoj.gov/crt/ada).

**SUMMARY**

NCTM's services are available to assist with many questions regarding Affiliate management. However, NCTM does not have the staff or legal resources to assist with matters related to legal and tax issues. The issues addressed above are complex and require each Affiliate to obtain legal guidance.