



Virtual 2021
ANNUAL MEETING
April 21-May 1



YOUR NCTM 2021 VIRTUAL ANNUAL MEETING SPEAKER TOOLKIT

Thank you for agreeing to present your session at the NCTM 2021 Virtual Annual Meeting!

NCTM has put together a digital tool kit to help you promote your #NCTMAnnual Meeting session. Review the resources below to get started.

NCTM 2021 Virtual Annual Meeting

The NCTM 2021 Virtual Annual Meeting will take place over two weeks, April 21-24, and April 28-May 1, with a single registration fee for all the presentations. Registration for the event is located at <https://www.nctm.org/virtualannual/> and includes 60 days of post-event access to all sessions.

NCTM Social Media Handles

When posting on social media, use the handles below for tagging NCTM. For example, if posting your message on Twitter, within the content message, use the Twitter handle @NCTM when mentioning the National Council of Teachers of Mathematics.

Twitter: @NCTM

Facebook: @TeachersofMathematics

Instagram: @nctm.math

LinkedIn: @National Council of Teachers of Mathematics - NCTM

YouTube: @NCTM Channel

Social Media Hashtags

Hashtag to include in any social media post related to joining the conference.

Please use the official conference hashtag: **#NCTMAnnual**



Speakers' Posting Tips

1. Start your promotion as soon as your session is confirmed. This will help build interest and excitement early.
2. Cross-promote with other speakers and panelists. Connect with them and help promote one another.
4. Introduce yourself, your topic, and learning objectives. Engage with followers in advance by asking questions and answering participants' questions about your session.

Shareable Tools and Resources

Tell the math community what your session is all about!

Speaker Badges

[Download a digital presenter badge](#) to highlight your involvement with #NCTMAnnual.

Place the badge on your website, on social media, and in emails and other documents.

Social Media Copy

Post regularly on your social media page to encourage registration and attendance to your session. Use the samples below or create your own and remember to use #NCTMAnnual on every post!

Facebook

#NCTMAnnual registration is open! Be sure to come to my session, [TITLE], on [SESSION DATE] to hear how you can [SESSION TOPIC DETAILS]. Register now:

<https://www.nctm.org/virtualannual/>.

I'll be presenting at the #NCTMAnnual Meeting on April [SESSION DATE]! Get ready to discuss [SESSION DETAILS]. Add my session to your meeting plans and register for #NCTMAnnual today: <https://www.nctm.org/virtualannual/>.

Join me at #NCTMAnnual! I've been selected as a presenter for the event taking place April 21-24 and April 28-May 1. I hope to see you at my session starting [SESSION TIME] on [SESSION DATE]. You can learn more and register at

<https://www.nctm.org/virtualannual/>.





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Twitter

This is your moment! Continue to thrive at #NCTMAnnual during my session, [SESSION TITLE]. Register today: <https://www.nctm.org/virtualannual/>.

Put your professional growth first at #NCTMAnnual during my session, [SESSION TITLE]. Register today and get ready to gain actionable steps you can use in the classroom: <https://www.nctm.org/virtualannual/>.

I'm excited to share that I will be presenting at #NCTMAnnual on [SESSION DATE] at [SESSION TIME]! Join me: <https://www.nctm.org/virtualannual/>.

Attend my session at #NCTMAnnual where I will be presenting on [SESSION TITLE]: <https://www.nctm.org/virtualannual/>.

Instagram

@NCTM.MATH Annual Meeting is made for you—and so is my session! Be sure to add [SESSION TITLE] on [SESSION DATE] to your schedule. Register today!
#NCTMAnnual

Don't miss my session, [SESSION TITLE], at @NCTM.Math Annual Meeting! Learn how you can thrive in any teaching environment by [SESSION DETAILS]. Register today and connect with me at #NCTMAnnual in April!

I'm presenting! Come join me at #NCTMAnnual on April 21-24 and April 28-May 1. I'm looking forward to sharing ideas and solutions together.



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LinkedIn

#NCTMAnnual registration is open! Be sure to come to my session, [TITLE], on [SESSION DATE] to learn how you can thrive in any teaching environment by incorporating [SESSION DETAILS]. Register now: <https://www.nctm.org/virtualannual/>.

I'll be speaking at the #NCTMAnnual Meeting on [SESSION DATE]! Get ready to discuss [SESSION DETAILS] and have an open dialogue about what you can do to grow as a math educator. Add my session to your conference plans and register for #NCTMAnnual today: <https://www.nctm.org/virtualannual/>.

The #NCTMAnnual Meeting is timely! Join me and our math community for an important conversation on [SESSION TITLE & DETAILS]: <https://www.nctm.org/virtualannual/>.

Speaker Video

Relax with a cup of Joe or tea in front of your laptop or phone. Go to your video feature, hit "record," and tell the math community why they shouldn't miss your highly anticipated session.

- Give your audience a taste of why you're speaking and how your topic can help them grow personally and professionally.
- Tell them the date and time of your session.
- Share how they can register for the annual meeting:
<https://www.nctm.org/virtualannual/>.
- Aim to keep your message between 30–45 seconds.
- Remember to tag NCTM so we can share!

Thank you for helping us spread the word about this event!



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