

DRAFT MINUTES
NCTM Annual Business Meeting
Friday, April 23, 2021
Via Zoom
4:30 – 5:30 p.m. ET

Board of Directors Present: Melissa Boston, Sarah Bush, Dewey Gottlieb, Desiree Harrison, Beth Kobett, Carol Matsumoto, Jeff Shih, Jason Slowbe, Jennifer Suh, President Trena Wilkerson

Staff Present: Jody Wolfe, Amy Mirra, Delilah Peyton, Dave Shayka, Ken Krehbiel

Other Attendees: Kevin Dykema, Gail Burrill, DeAnn Huinker, Daniel Irving, Raymond Johnson, Tina Mitchell, Gary Martin

Welcome and Call to Order – President Trena Wilkerson

Kevin Dykema, Virtual Annual Meeting Program Committee member and NCTM President-Elect, welcomed everyone and shared slides on how to participate virtually during the Business Meeting. He then introduced and turned the meeting over to President Trena Wilkerson.

Links to the meeting agenda and the minutes from the April 2020 Business Meeting were shared in the chat.

Trena welcomed everyone and called the meeting to order at 4:31 p.m. She reviewed NCTM’s Mission Statement and Strategic Framework and noted their importance as the Board makes decisions. Trena shared the names of the current NCTM Board of Directors as well as the newly elected Board members who will begin their 3-year terms at the conclusion of the NCTM Annual Meeting & Exposition in Atlanta in September.

Review of Council Activities/Priorities – President Trena Wilkerson

Trena highlighted some of the Council activities over the past year. COVID affected NCTM like it affected everyone and everything. We made the difficult decision to cancel the Centennial Annual Meeting and Exposition planned for Chicago in April. We were quickly able to pivot and adapt many of the sessions that would have been presented in Chicago and present 100 Days of Professional Learning. One hundred sessions were presented nightly at 7 o’clock Eastern time from April to October, engaging thousands of teachers from around the world. In January 2020, NCTM’s new digital-first journal, *Mathematics Teacher: Learning and Teaching PreK-12* was launched. “Catalyzing Change in Middle School” and “Catalyzing Change in Elementary School” were published in April 2020. Both titles would have premiered at the Centennial Annual Meeting.

Trena shared other major initiatives. “Moving Forward” was developed with NCSM to support and guide administrators and teachers as they adapted to changes from schools closing and remote or hybrid learning. The Back-to-School Task Force was formed to produce materials and provide guidance for teachers who were forced to teach in completely different ways. In April, NCTM, NCSM, and ASSM together worked on presenting a briefing on unmet learning that attracted almost 400 participants for the panel presentation. Working groups reconvened that evening to build on the messages and themes from the afternoon briefing. NCTM is working on developing a pilot that would engage large districts in implementing the changes advocated in

Catalyzing Change and Principles to Actions. These partnerships could include customized professional development, NCTM publications, and memberships.

Audited Financial Statements Overview – Jeff Shih, Budget and Finance Committee Chair
Jeff thanked NCTM staff Dave Shayka and Jody Wolfe for all of their work on the budget and NCTM’s finances. He reported financial information from the FY20 audit and stated that NCTM received an unmodified or “clean” opinion from the auditors. Jeff stated that NCTM is in a solid financial position with net assets of \$11.3 million. Operating revenues of \$7.8 million were generated with operating expenses totaling \$12 million. This resulted in an operating loss for the year of \$4.2 million. COVID impacted this loss of \$4.2 million primarily due to the cancellation of the Chicago Annual Meeting. Refunds were given to registrants but many of NCTM’s expenses were already incurred. While operational losses were significant in FY20 due to COVID, investment revenue was positive. Investment income is reported as non-operating activity, and NCTM’s total non-operating activity resulted in gains of \$1.1 million during the fiscal year. In combining all financial activity of the Council during the fiscal year, the total change in net assets was a loss of \$3.1 million. This was offset by the receipt of a PPP loan and an insurance claim that is not recognized in this fiscal year due to accounting practices. The FY 22 budget approved by the Board of Directors in February is a breakeven budget and assumes COVID impacts will be limited.

Other Business – President Trena Wilkerson

Trena shared that NCTM membership is 29,579. The focus on membership over the past year has been on ways to support teachers facing unprecedented challenges. As noted earlier, we quickly developed 100 Days of Professional Learning, reaching beyond NCTM membership with webinars from April to October. We also offered trial memberships and developed “Moving Forward” and back-to-school resources for teachers. Expanding the public voice of NCTM has been an ongoing priority and one of the reasons for the recent briefing on unmet learning.

Trena stated that the past year has required many changes to conferences but that NCTM was able to adapt and offer two virtual conferences in place of the regional conferences that had been planned and the Virtual Annual Meeting in place of the St. Louis Annual Meeting. She shared the future conferences planned and said we are all looking forward to an in-person NCTM Annual Meeting in September. She stated that the Board has voted to continue to offer one virtual conference each year.

Trena reported on Publications and Creative Services. In addition to launching *Mathematics Teacher: Learning and Teaching PreK-12* (MTLT), NCTM publications have focused on expanding eBook access including on the Kindle platform. NCTM Creative Services has developed a Notice and Wonder and a line of related products and videos to engage students at all grade levels. NCTM has published or co-published 20 new titles since the beginning of 2020.

Trena summarized NCTM’s Professional Development Services. NCTM provides on-site and virtual professional development for schools and/or districts. Topics span grades K-12 and cover topics such as productive struggle, facilitating discourse, and Catalyzing Change. We offer members-only webinars and have a library of over 100 webinars covering a range of topics and grade bands with new ones available almost every month.

Trena remarked that advocacy is very important to NCTM. We have been engaged in advocating for funding for teachers and schools to address the challenges resulting from the

pandemic. We sent a letter to President Biden's transition team and we are engaged with the new administration and Department of Education. The Board approved a new Legislative Platform outlining NCTM's government relations priorities. NCTM continues to advocate for funding to support math learning and mathematics teachers. In part in response to current events and the social movement over the past year NCTM has developed and issued public statements. The Board of Directors have been engaged in ongoing monthly discussions on social justice and issues of diversity, equity, and inclusion. These discussions will continue.

Questions/Comments

Trena asked if there were any questions or comments. A question was asked if we come up with better names for the Virtual Conferences. With so many virtual conferences recently, it has been confusing to keep them all straight. Trena encouraged anyone to share name ideas they may have. It was noted that the conference model moving forward will be one annual, one regional, and one virtual conference so that will make it easier to distinguish them. There were many positive comments in the chat thanking NCTM staff, Board members, and committee members and other volunteers for the tireless work, dedication, and devotion to provide the supports, resources, tools, and network needed to support all of us during these challenging times. Expressions of thanks were also expressed for the leadership in managing the challenging financial times.

Trena thanked everyone for attending. The meeting was adjourned at 4:51 p.m.