**** Content Project Proposal

NCTM’s Content Strategy: Providing K-12 classroom teachers resources and services that address problems that arise in their everyday teaching of mathematics.

**Original Proposal Date:** \_\_\_\_\_

**Proposer(s):** \_\_\_\_\_

**Working Title**

Provide a temporary and brief but descriptive title. If this is a proposal for revised content, indicate that in the title.

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**NCTM Focus**

Select the relevant focus this proposal supports. You may select more than one.

**[ ]  Access and Equity:**Advance knowledge about, and infuse in every aspect of mathematics education, a culture of equity where everyone has access to and is empowered by the opportunities mathematics affords.

**[ ]  Advocacy:**Engage in public and political advocacy to focus policymakers and education decision makers on improving learning and teaching mathematics.

**[ ]  Curriculum, Instruction and Assessment:** Provide guidance and resources for developing and implementing mathematics curriculum, instruction and assessment that are coherent, focused, well-articulated and consistent with research in the field, and focused on increasing student learning.

**[ ]  Professional Development:** Provide professional development to all stakeholders to help ensure all students receive the highest quality mathematics education.

**[ ]  Research:** Ensure that sound research is integrated into all activities of the Council.

**[ ]  Technology:** Promote strategic use of technology to advance mathematical reasoning, sense making, problem solving and communication.

**Proposal Topic**

Briefly describe the specific ideas to be addressed by this content.

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**Purpose/Rationale**

Describe the main purpose(s) of this content. How will it help the audience? What will the audience learn? Why is this material necessary? Explain why mathematics educators need this content.

\_\_\_\_\_

**Audience**

Describe the main audience and any other important audiences. Please be specific.

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**Content**

Provide a detailed outline or list of the major points/topics to be addressed by this content. Please be specific.

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**Equity, Access and Empowerment**

What are the specific ways this content will advance the audience’s knowledge and implementation of equitable mathematics learning, teaching and/or leadership?

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**Format/Delivery of the Materials**

Please check all that apply.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Primary Product** | **Support Resource**(non-saleable) | **Co-Product** (saleable/non-saleable) |
| **Book** | **[ ]**  | **[ ]**  | **[ ]**  |
| **More4U** (free with book) | **[ ]**  | **[ ]**  | **[ ]**  |
| **eBook** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Book Study** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Resource/Study Guide** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Webinar** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Workshop** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Video** | **[ ]**  | **[ ]**  | **[ ]**  |
| **Other** | **[ ]**  | **[ ]**  | **[ ]**  |

Additional Details:

Details of Primary Product • Details of Support Resource(s) • Details of Co-Product

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**Landscape Study**

Provide an environmental scan/landscape study (similar to a review of the literature) indicating other significant titles on this topic available from both NCTM and others. If possible, annotate the list to provide a brief description for each publication (e.g., see Amazon descriptions, online abstracts, and publishers’ web sites). Highlight NCTM resources that the author(s) might reference within this product.

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